

TOURIST DEVELOPMENT COUNCIL

REGULAR MEETING

October 4, 2012

The Sumter County Tourist Development Council (TDC) convened in regular session on Thursday, October 4, 2012 at The Villages Sumter County Service Center, 7375 Powell Road, Room 102, Wildwood, Florida with the following members present to wit: Doug Tharp, Dan McCormic, Brett Hage, Warren Maddox and Doug Gilpin as Chairman. The following individuals were also present and acting in their respective official capacity: Deb Barsell, Director of Community Services, Amanda Taylor, Financial Services Manager, and Joe Caldwell, Financial Services Department Representative.

Chairman Gilpin called the meeting to order at 4:00 p.m. The invocation was given by Mr. Maddox, followed by the flag salute.

Welcome was given by Mr. Gilpin.

I. OLD BUSINESS

- a. NONE

II. NEW BUSINESS

- a. Minutes of Regular Meeting held on August 16, 2012.

Mr. McCormic made a motion, with a second by Mr. Maddox, to approve the August 16, 2012 minutes. The motion carried unanimously, 5-0.

- b. Financial Report overview was presented.

Mr. Hage made a motion, with a second by Mr. Tharp, to approve the Financial Report. The motion carried unanimously, 5-0.

- c. Tourist Development Tax 5 Year Funding Plan

Mr. Gilpin noted that the 5 Year Funding Plan was for information purposes only, and was available for review at each member's discretion.

- d. Presentation of Wayfinding Signage Master Plan

Mr. Gilpin turned the floor over to Doug Smiley, President of Tangent Media, to present the Master Plan for the County's Wayfinding Signage project. The presentation was for information purposes only and no action was required by the TDC. There was discussion about the historical markers on US 301, the aesthetics of the project, and construction materials to be used. Mr. Tharp asked if this presentation would be given to the Sumter County Board of County Commissioners (BOCC) at a regularly scheduled meeting or workshop. Mr. Smiley responded that no plans had been made for either, but that he would be happy to do so at the BOCC's request. Deb Barsell stated that it would be presented to the BOCC at a later date, per the County Administrator's direction.

- e. Grant application submittals

i. 16th Annual Nature Coast Civil War Reenactment

Mr. Gilpin announced that the application was submitted late, therefore no scoring or recommendation by the Financial Services Staff was completed.

Several members from the Nature Coast Civil War Committee were present.

Mr. Maddox noted that the event has good attendance at other locations and Mr. Gilpin stated he was pleased the event was set to take place in Webster.

Mr. Hage made a motion to recommend approval of the application in the amount of \$3,200.00, with a second from Mr. McCormic. The motion carried unanimously, 5-0.

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III. ADDITIONAL BUSINESS

- a. Next regular meeting date of January 3, 2013 was announced.
- b. Public Forum
 - i. Andrew Freund, a representative of the Civil War Reenactment group from Citrus County, thanked the TDC for their recommendation and support of their grant request.
 - ii. Mr. Tharp stated that his term on the TDC was coming to a close and that he was not planning to request reappointment. He thanked the TDC members for their dedication to Sumter County and noted that it had been a pleasure to serve on the TDC.

IV. ADJOURN

Mr. Gilpin made a motion to adjourn with a second from Mr. McCormic. The motion carried unanimously, 5-0.

The meeting adjourned at 4:33 p.m.