

**SUMTER COUNTY BOARD OF COMMISSIONERS
EXECUTIVE SUMMARY**

SUBJECT: Tourism Plan Development Contract – E-5 Solutions, Inc.

REQUESTED ACTION: Schedule Public Hearing

Work Session (Report Only)

Regular Meeting

DATE OF MEETING: 9/28/10

Special Meeting

CONTRACT: N/A

1

Effective Date: _____

Managing Division / Dept: _____

Vendor/Entity: E-5 Solutions

Termination Date: 3/31/2011

Support Services/County Administration

BUDGET IMPACT: \$28,000.00

Annual

Capital

N/A

FUNDING SOURCE:

EXPENDITURE ACCOUNT:

Tourist Development Tax

Other Contractual Services

HISTORY/FACTS/ISSUES:

The Sumter County Board of County Commissioners (BOCC) has continued to understand the methodology and general verbal plan of the Tourist Development Council (TDC). This has been a struggle since the TDC and BOCC have no plan to reference for the use of the tourist development tax funds. Proposals were received by the TDC and a recommendation to award the contract to develop the tourism plan to E-5 Solutions, Inc.

Following the award, the County Administrator was directed to negotiate a contract to which the Executive Director of the Chamber of Commerce was enlisted to participate in the same. Following the negotiations it was noted that there was a need for more deliverables and therefore more cost would be incurred. This was presented to the TDC and supported by them.

Attached is the contract which is the accumulation of the negotiations and bears both the staff and TDC recommendation for approval.
