

Douglas, Jessica

From: Arnold, Bradley
Sent: Friday, February 25, 2011 3:24 PM
To: doug@e5solutions.biz
Cc: George Angeliadis; @County Commissioners; Douglas, Jessica
Subject: RE: T&J Airboats (Capt. Jerry Sloan & Jim Larue)
Attachments: image004.gif; image003.jpg; image002.jpg

Importance: High

Doug,

This is enough to start with and I will have it under my reports to discuss with the BOCC at their 3/8/11 meeting and gain direction. Please convey the same to T&J Airboats. (This is the Rutland Boat Ramp by our terminology).

Bradley

From: Doug Smiley [mailto:doug@e5solutions.biz]
Sent: Friday, February 25, 2011 3:08 PM
To: Arnold, Bradley
Cc: 'Dodge, Rick'
Subject: T&J Airboats (Capt. Jerry Sloan & Jim Larue)

The property is owned by Sumter County; where SR44 meets the Withlacoochee. (See images below, larger versions attached).

Address: 6805 W. SR44, Lake Pan, 33538
Parcel: E09=013.
Coords: 28.852633,-82.21373 (GPS/Google Maps)

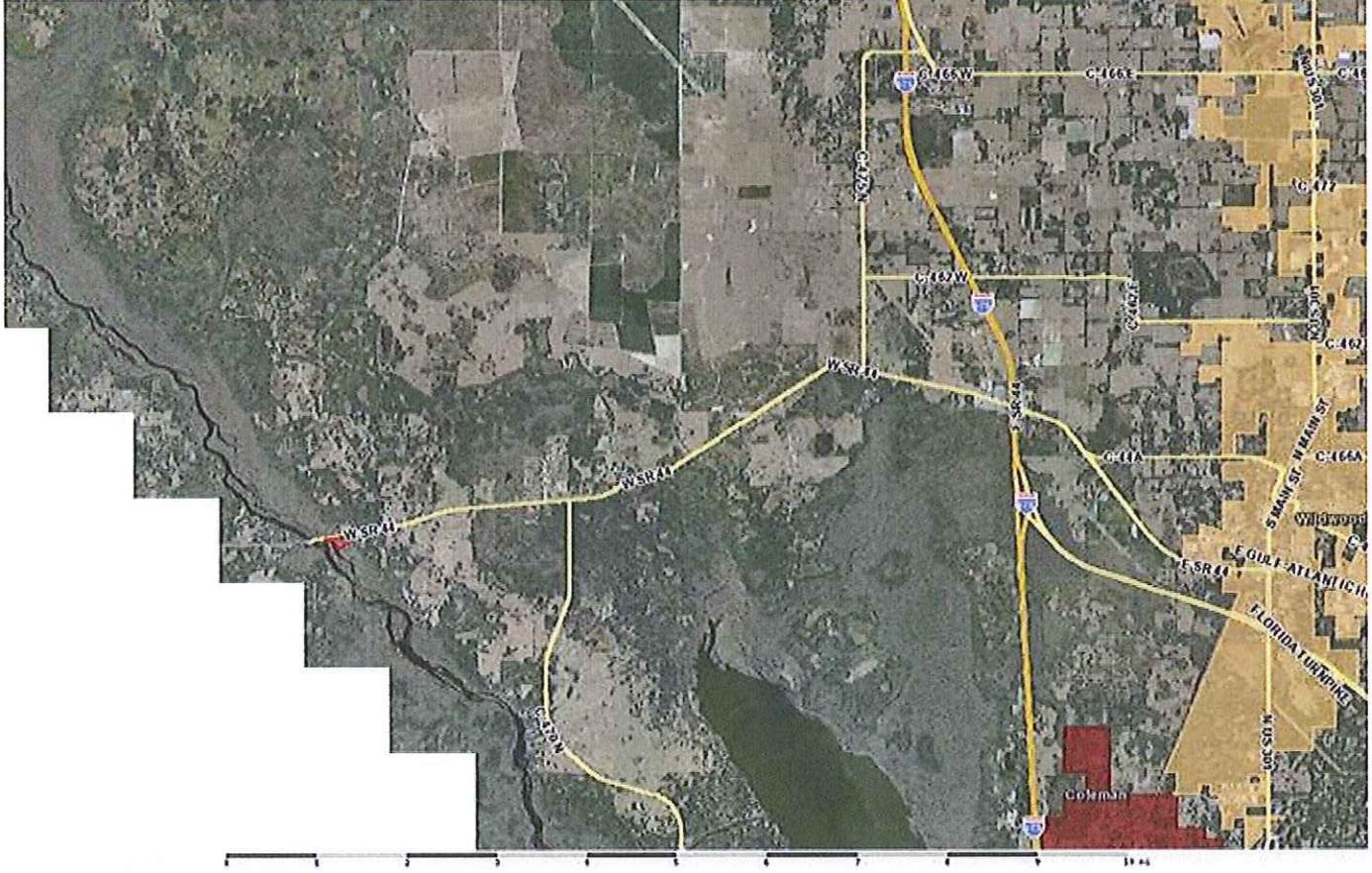
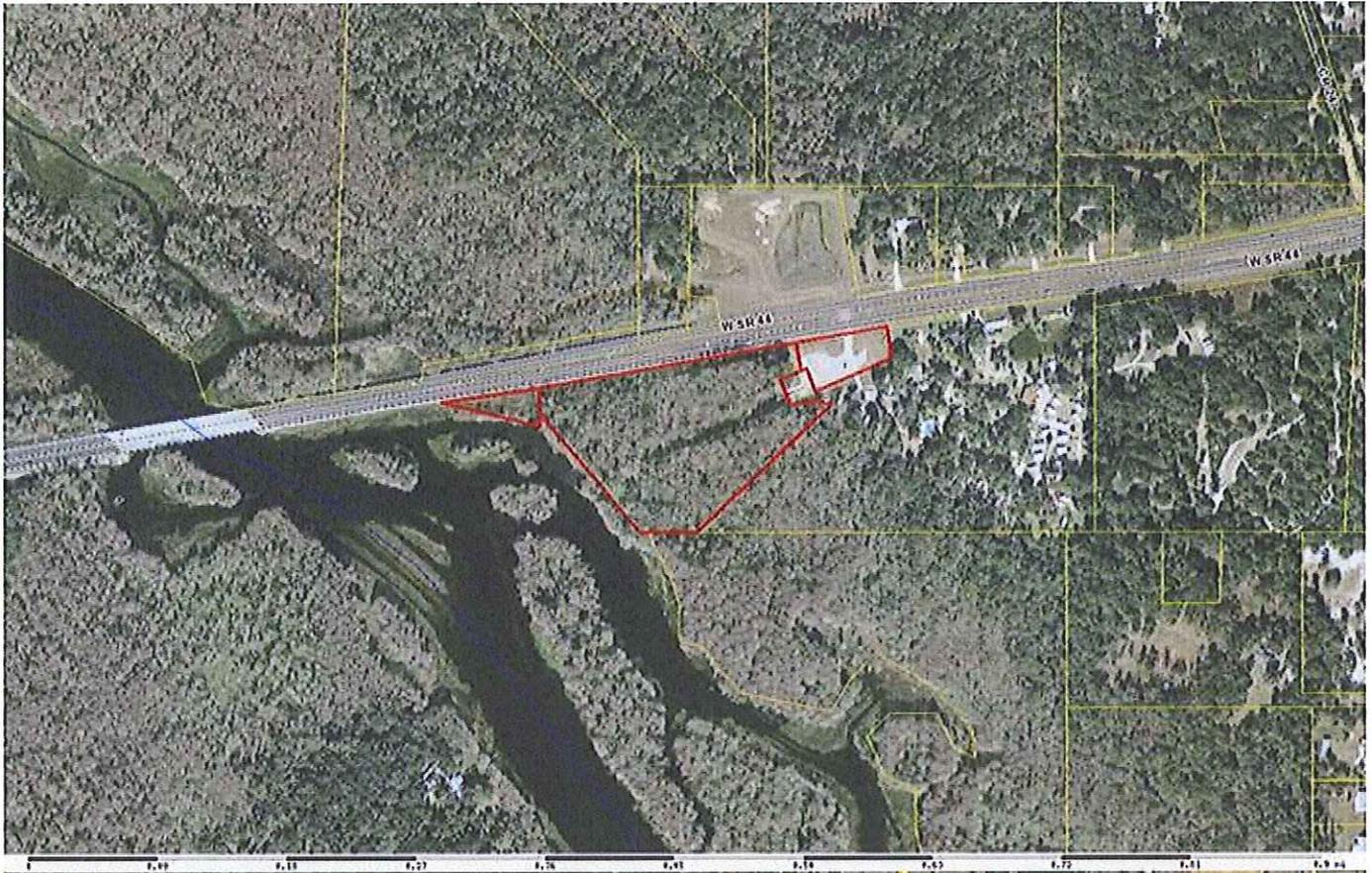
They launch and retrieve their boats daily, so there would be no long-term docking or mooring issues. Ticketing office can consist of a trailer-based booth, for minimal impact... whatever is warranted. They can even do the monetary transactions while on the water to avoid any issues with transacting business on govt owned land (as they currently do in Kissimmee). When I pressed them for terms, they would only offer up "whatever the county wants to do". They insisted they were open to whatever the county requires to make its use justifiable.

I would put together an image with more marked-up detail, except there really isn't any more detail than what is there at the location already.

They are home-grown boys from Clermont and Fruitland Park. Seems they are earnest in their desire to do right by the county, its citizens and for Sumter tourism in general.

However, is the for-profit, public/private process you described in your earlier email going to hurt us? Are you saying we are headed for a dead-end at this location (no pun intended)?

Respectfully,
D



Doug Smiley, COO & VP, Business Development



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Direct: 727.492.7477
Voice/Fax: 888.857.5784
Web: www.sumterbusiness.com

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From: Arnold, Bradley [mailto:Bradley.Arnold@sumtercountyfl.gov]
Sent: Friday, February 25, 2011 12:47 PM
To: doug@e5solutions.biz
Subject: RE: Tom & Jerry's Airboat Rides

Doug,

Here is what I need to be able to respond:

1. Aerial of the area they are discussing
2. Markup on the aerial of the area of proposed uses
3. Terms for which they are looking

Secondly, due to statutes there is a formal process that we would have to adhere – it is always better for a for-profit entity to look to private versus public property for location of their business (unless it is a formal public industrial park of course).

Bradley

From: Doug Smiley [mailto:doug@e5solutions.biz]
Sent: Friday, February 25, 2011 10:03 AM
To: Arnold, Bradley
Cc: 'Dodge, Rick'; christy@e5solutions.biz
Subject: Tom & Jerry's Airboat Rides

The Letter of Intent from the airboat guys will not go through to you. It has bounced twice since yesterday AM. So I am cutting and pasting the content of the letter into the body of this email....(see below).

Letter of Intent

To whom it may concern: Attention Doug Smiley

I am Captain Jerry Sloan, owner of Airboat Rides Tom & Jerry's Inc. & Tom & Jerry's Pro Guide Service. Our mission is to relocate the airboat tour business to Sumter County, off Hwy 44 at the Withlatchoochee River. Our goal will be to create a first class tourist destination at Carson's Landing or available locations.

After reading an article in the local news paper about how Sumter County would be trying to create a tourist based agenda, we decided to get involved. I would like to reach an agreement/franchise with Sumter County Officials in charge of the boat ramp at this location in order to operate our Airboat Tours and Fishing Charters.

Tom & Jerry's has been in business since 1972 in Lake and Osceola County as a profitable, safe, and professional operation. Captains are required to have Master Captain License, T.W.I.C. cards, Drug test, and professional training on

U.S.C.G. Certified Vessels. We completely own all our equipment and have 2 million dollars in liability insurance.

Allowing our company to do business in your county would draw 20 thousand plus people per year, based on our current operation. It would generate thousands in revenue from tourists with increase in overnight stays, and help small businesses, restaurants, and employ people. Real-estate sales and tax revenue would increase as well, when we relocate to your area. We would include this new location in all our advertisements that reach tourists before they pass through on the way to Disney.

You are doing an excellent job of helping the community grow and prosper in a new way. We hope to be a part of your program in the years to come, as it is our belief, this will be the beginning of great business venture.

Please contact us at jerry@tomandjerrys.net or 321-689-9821 with your response as soon as possible.
www.airboattoursorlando.com www.florida-airboat-rides.com www.tomandjerrys.net

Sincerely,
Captain Jerry Sloan

Doug Smiley, COO & VP, Business Development



Email: doug@e5solutions.biz
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Web: www.sumterbusiness.com

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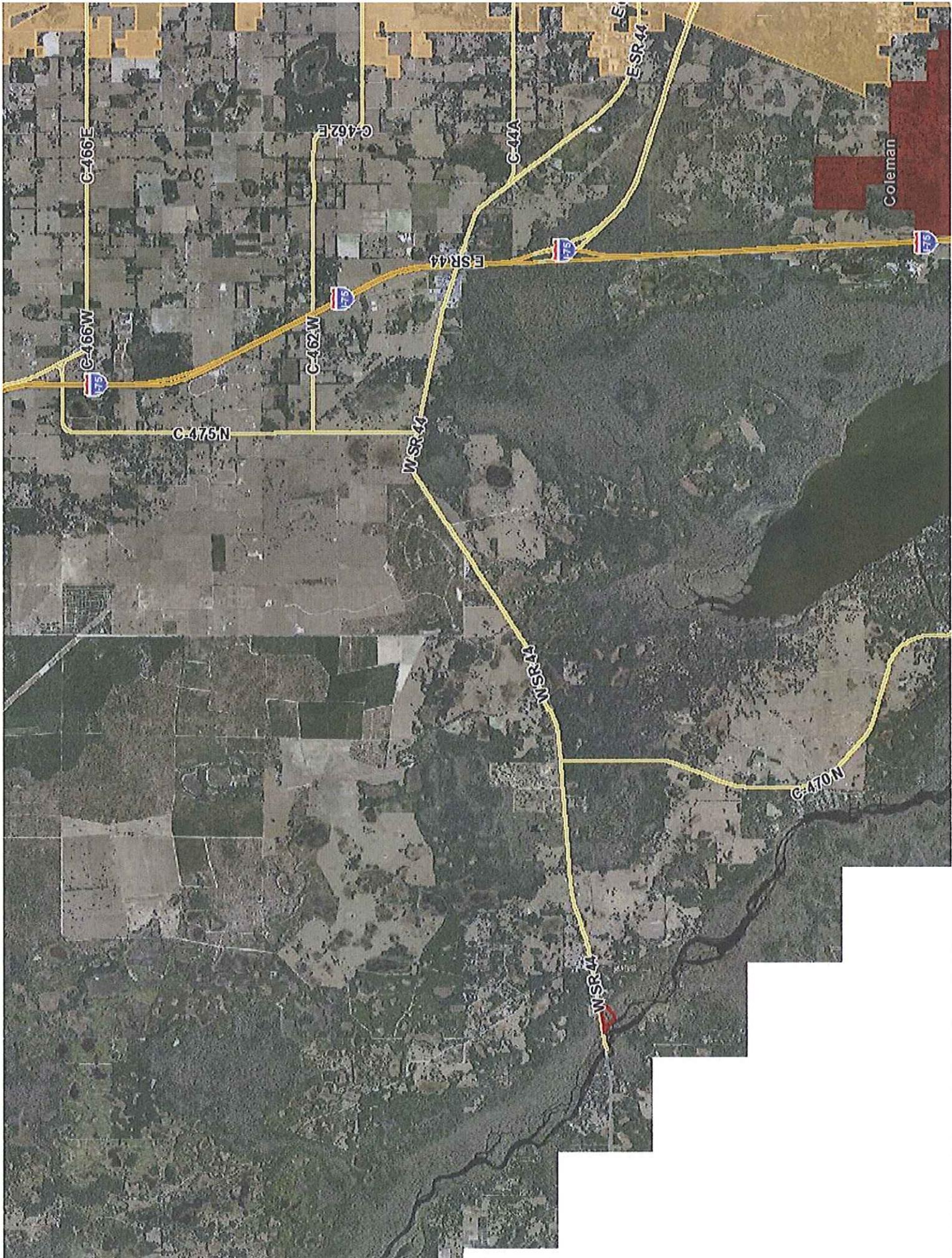
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WSR44

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