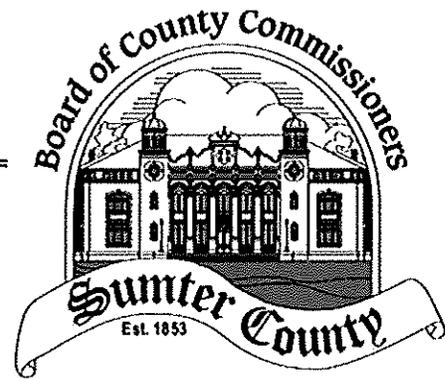


Division of Support Services

Financial Services

7375 Powell Road • Wildwood, FL 34785 • Phone (352) 689-4435 • FAX: (352) 689-4436
Website: <http://sumtercountyfl.gov>



Memo

To: Tourism Development Council
From: Financial Services Staff
Date: June 29, 2011
RE: Grant Funding Request

Sumter County 2011 Beef & Boogie

Staff Recommendation: \$10,000

Sumter County Chamber of Commerce filed an application for Tourism Development Grant Funds on June 2, 2011. Complete grant application was filed in a timely manner. Applicants are requesting \$10,000 to fund advertisement of the event. Financial Services Staff members have revised the application and completed scoring from for allocation of grant funds recommends 100% funding.

The following are highlighted from scoring forms (attached):

The event occurs during the "low" hotel occupancy period (November 4 and 5, 2011). The hotel room occupancy is estimated at 400 rooms. For a first time event, staff feels that is a rather high estimation. Since there are no similar/prior events to compare attendance estimation, maximum points were given. Staff feels that the Farmers' Market is an adequate facility to hold this event and the infrastructure has already been established by the Webster Flea Market and other surrounding parking vendors. Any proceeds will go back to business within the community and additional promotion of Sumter County.

Art Bisner
Financial Services Manager
7375 Powell Road
Wildwood, FL 34785
(352) 689-4435

Bradley S. Arnold,
County Administrator
7375 Powell Road
Wildwood, FL 34785
(352) 689-4400

Sandra Howell,
Assistant County Administrator
7375 Powell Road
Wildwood, FL 34785
(352) 689-4400

Richard "Dick" Hoffman, Dist 1
7375 Powell Road
Wildwood, FL 34785
(352) 689-4400

Doug Gilpin, Dist 2
2nd Vice Chairman
(352) 689-4400
7375 Powell Road
Wildwood, FL 34785

Don Burgess, Dist 3
Chairman
(352) 689-4400
7375 Powell Road
Wildwood, FL 34785

Garry Breeden, Dist 4
Vice Chairman
(352) 689-4400
7375 Powell Road
Wildwood, FL 34785

Randy Mask, Dist 5
Office: (352) 689-4400
Home: (352) 793-3930
7375 Powell Road
Wildwood, FL 34785

ORIGINAL

received
6/2/11

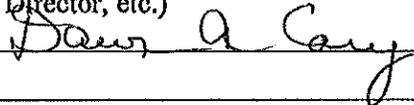


Tourism Development Grant Application



**SUMTER COUNTY
TOURIST DEVELOPMENT GRANT APPLICATION**

A. Event Name: SUMTER COUNTY BEEF AND BOOGIE FESTIVAL
B. Sponsoring Organization: SUMTER COUNTY CHAMBER OF COMMERCE
Mailing Address: P.O. BOX 100
SUMTERVILLE, FL 33585
E-mail address director@sumterchamber.org

C. Organization Official/Title (President, Director, etc.)
Signature DAWN CARY 
Title PRESIDENT
Telephone (work) 352-748-1020 (home/cell) 352-267-8801

D. Who will be in charge of this event? ANDREW CRIPPS
Phone (work) 352-793-3099 (home/cell) 352-254-0105
E-mail address director@sumterchamber.org

E. Who will be financially responsible for this event?
Name: ANDREW CRIPPS
Title: EXECUTIVE DIRECTOR
Phone (work) 352-793-3099 (home/cell) 352-254-0105
E-mail address director@sumterchamber.org

F. Describe the event: THIS CELEBRATION OF SUMTER COUNTY'S BEEF CATTLE INDUSTRY WILL FEATURE LIVE MUSIC, BURGER AND BRISKET COOKOFFS (AMATEUR AND PROFESSIONAL), EDUCATIONAL DISPLAYS, CHILDREN'S ACTIVITIES, A BEAUTY PAGEANT, CRAFT, FOOD AND MERCHANDISE VENDORS.

G. Location of event: SUMTER COUNTY FARMERS MARKET

H. Date and times of event: Nov. 4, 2011; 5-10 PM Nov. 5, 2011; 10 AM - 10 PM

I. Total room dollars expected to be generated this event:

Total Rooms 400 X the number of nights 2 X the average room rate = Total Dollars \$72,000.

J. Amount of Tourist Development Tax generated by this event:

Total Dollars from I, above \$72,000 X .02 = \$ 1440.

K. Estimate of the total economic impact of the event on the County:

AN ESTIMATED 5,000 PEOPLE SPENDING \$60 PER DAY = \$300,000
EACH DOLLAR OF DIRECT SALES GENERATES AN ADDITIONAL \$.50 IN DIRECT SALES.
TOTAL: \$450,000

L. How many years has this event existed? NEW EVENT

M. Has the event received Tourist Development Tax funds in the past?

Yes _____ No X

If yes, what year(s) _____ and amount(s) _____.

N. Is this the first time this event has been held in Sumter County, Florida?

Yes X

No _____ if no, when was the last time it was held in Sumter County? _____.

O. Describe previous experience of applicant in events similar to this event.

EXECUTIVE DIRECTOR ANDREW CRIPPS HAS EXTENSIVE EXPERIENCE IN PLANNING AND CARRYING OUT LARGE-SCALE TOURISM EVENTS. HE CREATED AND MANAGED THE WILDWOODS FABULOUS '50S WEEKEND IN 2004 AND 2005 IN WILDWOOD, N.J., AS WELL AS THE WILDWOODS SENSATIONAL '60S WEEKEND IN 2006 AND THE WILDWOODS COUNTRY MUSIC WEEKEND IN 2010. THESE EVENTS ATTRACTED THOUSANDS OF MUSIC FANS TO THE SEASIDE RESORT, WITH ECONOMIC IMPACTS OVER \$1 MILLION.

P. For recurring events, please provide the following past two years information regarding this event:

	Year 1	Year 2
Month/Year	<u>N/A</u>	<u>N/A</u>
City	<u>"</u>	<u>"</u>
Lodging Facility	<u>"</u>	<u>"</u>
Verifiable Room Nights	<u>"</u>	<u>"</u>

Note: Attach clippings or copies of newspaper, magazine, or professional periodicals showing coverage of event(s), which may be beneficial to the TDC in making its recommendation. Also give a description of television, radio, or other coverage received.

Q. Estimated number of attendees staying overnight for proposed event 1,000.

R. Have you reserved rooms at a lodging facility?

Yes _____ No X

If yes, Name of Facility _____

Number of rooms reserved _____

Lodging Facility room rate \$ _____

S. Who will be in charge of the Lodging Facility arrangements? ANDREW CRIPPS

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain B: INDIVIDUALS WILL MAKE THEIR OWN ARRANGEMENTS.

T. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? Explain and include documentation.

NO.

U. Are any local attractions being included in the itinerary for this event such as: (Attach documentation supporting this information. An Email blast to attendees highlighting local attractions will be acceptable. (TDCadmin@sumtercountyfl.gov must be copied on email to verify.) Attendance at one of the below must be included in agenda of the proposed event to be eligible. Failure to place added attractions in the event agenda may result in reduced award.)

- Attend a local play, concert, or dance performance
- Visit a local nature based activity (i.e. Dade Battlefield Nature Trails, etc.)
- Visit local historical settings (i.e. Federal Cemetery, Dade Battlefield, Etc.)
- Other SUMTER COUNTY FARMERS MARKET

V. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?

Explain:
LOCAL BUSINESSES WILL BE USED WHENEVER POSSIBLE FOR PRINTING, ADVERTISING, TRASH REMOVAL, T-SHIRTS, FOOD AND DRINK FOR VOLUNTEERS AND V.I.P.S, SOUND AND LIGHTING, SIGNS AND INSURANCE.

W. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or liter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? This item must be included on the agenda to be accepted.

Explain:
A PORTION OF PROCEEDS WILL BENEFIT THE SUMTER COUNTY CHAMBER OF COMMERCE, A NOT-FOR-PROFIT 501 (c) (6) ORGANIZATION. DONATIONS WILL ALSO BE SOLICITED FOR THE CATTEWOMENS ASSOCIATION SCHOLARSHIP FUND.

X. Is the sponsoring organization a certified small minority business within its state of jurisdiction? If so indicate the state in which it is certified and include either the website to verify the certification or a copy of the certification.

No Yes State of Certification _____

Y. How did you learn about the Sumter County Tourist Development Tax Grant Program?

_____ Newspaper (which newspaper? _____)

_____ Magazine (which magazine? _____)

Word of mouth

_____ Former grant applicant

_____ Other _____

Describe the marketing Plan for event. Include Promotional/Advertising plans for both in and out of county (use additional sheets).

PLEASE SEE ATTACHED SHEETS

Z. If your event is profitable; would you be willing to return all or a portion of the grant to the Sumter County BOCC? Please explain your answer.

IF THE EVENT IS PROFITABLE, THE SUMTER COUNTY CHAMBER WILL APPLY THE REVENUE TO PROGRAMS TO HELP LOCAL BUSINESSES SUCCEED AND GROW, AND TO PROMOTE SUMTER COUNTY AS A PLACE TO LIVE, WORK AND PLAY.

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

50% Tourist Development / 50% cash match

50% Tourist Development / 25% cash match / 25% in-kind match

 X

If in-kind matching is used, specify type: _____



SUMTER COUNTY
CHAMBER OF COMMERCE, INC.

"THE GATEWAY TO THE SUMTER COMMUNITY"

PO BOX 100 SUMTER VILLE, FL 33585 (352)793-3099



Sumter County Beef and Boogie Festival 2011 Marketing Plan Summary

The Sumter County Chamber of Commerce will promote the Sumter County Beef and Boogie Festival to residents and music fans in the Central Florida and Tampa Bay areas with extensive publicity and advertising in print newspapers, on the internet and through social media sites.

We will seek a sponsorship agreement with Bright House Networks, the largest cable provider in the Central Florida and Tampa Bay regions, and will seek to have Central Florida News 13 personalities appear at the event, promote it on-air, and Twitter about it to the channel's viewers.

We also plan to advertise the event on "K Country 93.7" WOGK-FM in Ocala, Fla., and WQYK-FM in St. Petersburg, "Tampa Bay's Country Station. We will seek additional exposure on these stations through ticket giveaways and by setting up interviews with featured performers.

We will also purchase print advertisements announcing the event throughout Lake County through the Daily Commercial and South Lake Press, and in Marion County through the Ocala Star-Banner. In order to encourage strong participation from local residents, the chamber will also purchase advertising in the Sumter Express, Sumter Shopper, Sumter County Times, and The Villages Daily Sun. Each print ad will include a coupon for \$1 off per person in the group.

The Sumter County Chamber will establish an event website at www.beefandboogie.com, and has also reserved the URLs www.beefandboogie.org and www.beefandboogie.net. At the website, visitors can view the event schedule, purchase tickets online, read biographies of performers, see a list of accommodations offering weekend packages and specials, and connect to music videos and websites of featured performers. In addition, the chamber has launched a Facebook page where fans can receive updates about the event, and will post videos on YouTube promoting the festival, and reinforcing the theme of celebrating Sumter's cattle beef industry.

The chamber will also do an extensive media relations campaign aimed at encouraging media coverage in the Central Florida, Tampa Bay and Ocala markets. This campaign will include news releases, promotional photographs, calendar listings, feature stories, beef recipes, and special on-site interviews, and activities involving cows, for regional TV morning news shows.

Andrew Cripps
Executive Director

Officers:

President

• Dawn Cary

Vice President

• Bob E. Hunt

Secretary

• James Duncan

Treasurer

• Marilyn Connell

Past President

• Tangle Staton

Directors:

• Brandell Campbell

• Joe Capporelli

• Bobby Caruthers

• Stuart Force

• Brooke Hibbard

• Brian Hudson

• Brad McNeill

• Nathan Overstreet

• Joe Santoro

• Danny Smith

Ex-Officio Directors:

• Vince Ruano

• Robert Smith

(A)

EVENT/PROJECT BUDGET OUTLINE

EVENT/PROJECT NAME SUMTER COUNTY BEEF AND BOOGIE FESTIVAL

	Previous Year's Revenue & Expenses	Current Projected Revenues & Expenses
<u>LIST ALL REVENUE</u>		
Admissions	<u>N/A</u>	<u>\$7,500</u>
Concessions	<u>"</u>	<u>\$5,000</u>
Sponsorships	<u>"</u>	<u>\$4,000</u>
Booth Space	<u>"</u>	<u>\$3,000</u>
Advertising Revenue	<u>"</u>	<u>-</u>
Sale of Promotional Items	<u>"</u>	<u>\$2,200</u>
TDC Grant	<u>"</u>	<u>\$10,000</u>
Other: _____	<u>"</u>	<u>\$650</u>
Total Revenue	\$ <u>"</u>	\$ <u>32,350</u>
<u>LIST ALL EXPENSES</u>		
Administrative	<u>"</u>	<u>\$2,750</u>
Advertising/Promotions	<u>"</u>	<u>\$10,000</u> <i>TIX</i>
Printing	<u>"</u>	<u>\$2,500</u> <i>CASH</i>
Promotional Items	<u>"</u>	<u>\$1,100</u> <i>CASH</i>
Concessions	<u>"</u>	<u>\$2,000</u>
Awards	<u>"</u>	<u>\$1,000</u>
Travel	<u>"</u>	<u>-</u>
Talent	<u>"</u>	<u>\$10,000</u>
Other: <u>SOUND + LIGHTS</u>	<u>"</u>	<u>\$3,000</u>
<u>TRASH, SIGNS, FOOD FOR VOLUNTEERS</u>	<u>"</u>	<u>\$32,000</u> <i>32,350</i>
Total Expenses	\$ <u>"</u>	\$ <u>32,350</u>
NET PROFIT/LOSS	\$ <u>"</u>	\$ <u>0</u>

Move to separate line

PLEASE INCLUDE THE OVERALL EVENT BUDGET. UPON THE AWARD OF TOURIST DEVELOPMENT TAX GRANT FUNDS, A BREAKDOWN OF THE BUDGET BETWEEN TOURIST DEVELOPMENT FUNDS, CASH, AND IN-KIND EXPENDITURES WILL BE REQUIRED. BELOW IS AN EXAMPLE OF THE BREAKDOWN THAT WILL BE REQUIRED

EVENT BUDGET SUMMARY

Funding Sources other than requested from Tourist Development Tax Grant Program

Source:	Amount
<u>ADMISSIONS</u>	<u>\$7,500</u>
<u>CONCESSIONS</u>	<u>\$5,000</u>
<u>SPONSORSHIPS</u>	<u>\$4,000</u>
<u>BOOTH SPACE</u>	<u>\$3,000</u>
<u>SALE OF PROMOTIONAL ITEMS</u>	<u>\$2,200</u>
Total of other funding sources	<u>\$22,350</u>

Please place a budget amount in each applicable box. In blank spaces provided, please add in any items that will be included in complete budget.

Organization: SUMTER COUNTY CHAMBER OF COMMERCE

Event: SUMTER COUNTY BEEF FESTIVAL

Event Dates: NOVEMBER 4-5, 2011

Official Signature: 

	TOURIST DEVELOPMENT FUNDS	CASH	IN-KIND	TOTAL
PRINTING		\$2,500		
POSTAGE				
MEDIA/ADVERTISING/PROMOTION	\$10,000		\$2,000	
LOCAL TRANSPORTATION				
TRAVEL EXPENSES				
REGISTRATION				
RENTAL OF FACILITY				
List any other expenses below				
INSURANCE		\$2,250		
PROMOTIONAL ITEMS FOR SALE		\$1,100		
TOTAL	\$10,000	\$20,350	\$2,000	\$32,350



Attach spread sheet if needed.

PLEASE INCLUDE THE OVERALL EVENT BUDGET. UPON THE AWARD OF TOURIST DEVELOPMENT TAX GRANT FUNDS, A BREAKDOWN OF THE BUDGET BETWEEN TOURIST DEVELOPMENT FUNDS, CASH, AND IN-KIND EXPENDITURES WILL BE REQUIRED. BELOW IS AN EXAMPLE OF THE BREAKDOWN THAT WILL BE REQUIRED

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Source:	Amount
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<u>CONCESSIONS</u>	<u>\$5,000</u>
<u>SPONSORSHIPS</u>	<u>\$4,000</u>
<u>BOOTH SPACE</u>	<u>\$3,000</u>
<u>SALE OF PROMOTIONAL ITEMS</u>	<u>\$2,200</u>
<u>COOKOFF ENTRIES AND PAGEANT ENTRIES</u>	<u>\$ 650</u>
Total of other funding sources	<u>\$22,350</u>

Please place a budget amount in each applicable box. In blank spaces provided, please add in any items that will be included in complete budget.

Organization: SUMTER COUNTY CHAMBER OF COMMERCE

Event: SUMTER COUNTY BEEF AND BOOGIE FESTIVAL

Event Dates: NOVEMBER 4-5, 2011

Official Signature: 

	TOURIST DEVELOPMENT FUNDS	CASH	IN-KIND	TOTAL
PRINTING		\$2,500		\$2,500
SIGNS		\$500		\$500
MEDIA/ADVERTISING/PROMOTION	\$10,000		\$2,000	\$12,000
CONCESSIONS		\$2,000		\$2,000
AWARDS		\$1,000		\$1,000
TALENT		\$10,000		\$10,000
SOUND AND LIGHTING		\$1,500		\$1,500
TRASH REMOVAL, FOOD FOR VOLUNTEERS		\$1,500		\$1,500
INSURANCE		\$2,250		\$2,250
PROMOTIONAL ITEMS FOR SALE		\$1,100		\$1,100
TOTAL	\$10,000	\$22,350	\$2,000	\$34,350

APPLICATION CERTIFICATION

I have reviewed the TOURIST DEVELOPMENT TAX GRANT APPLICATION from the Sumter County Tourist Development Council. I am in full agreement with the information contained in this application and its attachments as accurate and complete. I further acknowledge my understanding that the TDC/BOCC in making a grant for special promotions or other purposes does not assume any liability or responsibility for the ultimate financial profitability of the event for which the grant is awarded. The TDC/BOCC, unless otherwise specifically stated, is only a financial contributor to the event and not a promoter or co-sponsor, and will not guarantee or be responsible or liable for any debts incurred for such event. All third parties are hereby put on notice that the TDC/BOCC will not be responsible for payment of any costs or debts for the event that are not paid by the grant application.

ANDREW CRIPPS

Authorized Agent

EXECUTIVE DIRECTOR

Title

6/1/11

Date



Authorized Agent Signature

**EXHIBIT A
EVENT HISTORY STATUS REPORT**

Event Name: _____

Organization: _____

.....
Date: _____

Overall Status:

Tourist Development Awarded Amount: _____

Revenue Amount Generated to Sumter County: _____

.....
Date: _____

Overall Status:

Tourist Development Awarded Amount: _____

Revenue Amount Generated to Sumter County: _____

.....
Date: _____

Overall Status:

Tourist Development Awarded Amount: _____

Revenue Amount Generated to Sumter County: _____

.....
Please list the years from most recent to least recent. Ex.: 2009 first section, 2008 second section,
etc.

**EXHIBIT B
ROOM NIGHT CERTIFICATION**

TO: Accommodation General Manager and/or Director of Sales

The purpose of this form is to quantify the actual number of room nights utilized in Sumter County for this event. Your internal correspondence or documentation on this Room Night Certification Form is critical for the event's receipt of grant funds.

Hotel/Location: _____

	TRACKED ROOM NIGHTS
ORGANIZATION NAME:	
EVENT NAME:	
DATE(S) OF EVENT:	
PAID ROOM NIGHTS:	

Please provide any comments:

Hotel Representative

Signature: _____
I certify the organization/event listed above utilized the reported Room Nights.

Print Name: _____ Title: _____

Telephone Number: _____ Email: _____

Your cooperation in completing this form is greatly appreciated. For additional information please contact the Financial Services Department at (352) 689-4435.

EXHIBIT C
ACCEPTANCE OF FUNDS

EVENT: SUMTER COUNTY BEEF AND BOOGIE FESTIVAL

ORGANIZATION: SUMTER COUNTY CHAMBER OF COMMERCE

ADDRESS: P.O. BOX 100, SUMTERVILLE, FL 33585

CONTACT PERSON: ANDREW CRIPPS

PHONE NUMBER: 352-793-3099

EMAIL: director@sumterchamber.org

ORIGINAL REQUEST AMOUNT FROM ORGANIZATION:

\$10,000

RECOMMENDED AMOUNT FROM TOURIST DEVELOPMENT COMMITTEE:

APPROVED AMOUNT FROM SUMTER COUNTY BOARD OF COUNTY COMMISSIONERS:

AMOUNT OF FUNDS ACCEPTED BY REQUESTING ORGANIZATION:

State of FLORIDA
County of SUMTER

Acceptance of funds agreed upon by ANDREW CRIPPS (Organization Representative) on this
____ day of _____, 20__.

Representative Signature: _____
Personally Known or produced _____ as identification.

Signature of Notary: _____
Date: _____

(Notary Seal)

**EXHIBIT D
REQUEST FOR FUNDS**

EVENT NAME: SUMTER COUNTY BEEF AND BOOGIE FESTIVAL

ORGANIZATION: SUMTER COUNTY CHAMBER OF COMMERCE

ADDRESS: P.O. BOX 100, SUMTERVILLE, FL 33585

CONTACT PERSON: ANDREW CRIPPS

REQUEST PERIOD FROM _____ TO _____

REQUEST# _____

() PARTIAL PAYMENT REQUEST () FINAL PAYMENT REQUEST

TOTAL CONTRACT AMOUNT \$ _____

<u>EXPENSE</u>	<u>BUDGET</u>	<u>REIMBURSEMENT REQUESTED</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
TOTAL	_____	_____

NOTE: Reimbursement of funds must stay within the confines of the Project Expenses outlined in your application. Copies of paid invoices, cancelled checks, tear sheets, printed samples or other backup information to substantiate payment must accompany request for funds. The following will not be accepted for payments: statements in place of invoices; checks or invoices not dated; tear sheets without date, company or organizations name. A tear sheet is required for each ad for each day or month of publication. A proof of an ad will not be accepted.

Each additional request for payment subsequent to the first request, Grantee is required to submit verification in writing that all subcontractors and vendors have been paid for work and materials previously performed or received prior to receipt of any further payments. If project budget has specific categories with set dollar limits, the Grantee is required to include a spreadsheet to show which category each invoice is being paid from and total of category before payment can be made to Grantee. Organizations receiving funding should take into consideration that it could take a maximum of forty-five 45 days for the County to process a check.

Furnishing false information may constitute a violation of applicable State and Federal laws.

CERTIFICATION OF FINANCIAL OFFICER: I certify that the above information is correct based on our official accounting system and records, consistently applied and maintained and that the cost shown have been made for the purpose of and in accordance with, the terms of the contract. The funds requested are for reimbursement of actual cost made during this time period.

SIGNATURE _____ TITLE _____



Articles of Incorporation



761976

CERTIFICATE PURSUANT TO F.B. 617.012

FILED
Feb 15 1 39 PM '82
SECRETARY OF STATE
TALLAHASSEE, FLA.

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ARTICLE I NAME

The name of this corporation shall be SUMTER COUNTY CHAMBER OF COMMERCE, INC.

ARTICLE II DURATION

This corporation shall exist perpetually.

ARTICLE III PURPOSE

The general nature and the object of the corporation is to render constructive civic services for the promotion of the welfare of Sumter County, Florida, and of the citizens and residents of said county; to inculcate civic consciousness by means of active participation in constructive projects which will improve the county, state and nation; and to transact any or all lawful business in the State of Florida.

In carrying out its purposes, the corporation may solicit and receive funds and gifts, or grants of money or property.

No part of the net earning of this corporation shall inure to the benefit or be distributable to any member, officer or director of this corporation, or any private individual (except that reasonable compensation may be paid for services rendered to or for the corporation affecting one or more of its purposes.)

No member, director or officer of the corporation, or any private individual, shall be entitled to share in the distribution of any of the corporate assets on dissolution of the corporation.

Notwithstanding any other provisions of these Articles, the corporation shall not conduct or carry on any activities not permitted to be conducted or carried on by an organization exempt under Section 501(c)(3) of the Internal Revenue Code and its regulations as they now exist or they may hereafter be amended, or by an organization contributions to which are deductible under Sec. (an 170(c)(2) of such Code and regulations as they now exist or as they may hereafter be amended.

ARTICLE IV MEMBERSHIP

The qualification for any member is that he have a genuine interest in the welfare and progress of Sumter County, Florida.

In order that he be admitted to membership, an applicant is required to submit an application, properly executed, together with his admission fee. Thereupon, if the board of directors acts favorable upon said application, said applicant is admitted as a member.

RANDALL N. THORNTON
ATTORNEY AT LAW
POST OFFICE BOX 44
LAKE PALM BEACH, FLORIDA 33410
30477934040

B1

01 ARTICLE V SUBSCRIBERS

02 The names, post office addresses and residences of each subscriber to
03 these Articles are:

04
05
06 Douglas Childers P. O. Box 86 Wildwood, Fla.
Main Street 32705
07
08 Irene Jacobson P. O. Box 188 Wildwood, Fla.
Main Street 32705
09
10 Pannia Morris P. O. Box 55 Bushnell, Fla.
Main Street 33513
11

12 ARTICLE VI OFFICERS

13
14 The officers of this corporation shall be President, Vice-President,
15 Secretary and Treasurer. The affairs of the corporation shall be managed by
16 said officers. Said officers shall be elected at the annual meeting of the
17 corporation for a term of one (1) year, except for the Secretary which shall
18 be an appointed office.
19

20 ARTICLE VII INITIAL OFFICERS

21 The officers who are to serve until the first election of officers are:

22
23 President: P. O. Box AC Bushnell, Fla.
Donald Crosby Main Street 33513
24
25 Vice-President: P. O. Box 1149 Wildwood, Fla.
Dennis Rogers Main Street 32705
26
27 Secretary: P. O. Box 150 Bushnell, Fla.
Ann Green Main Street 33513
28
29 Treasurer: P. O. Box 245 Webster, Fla.
Eugene Bays C.R. 740 33597
30

31 ARTICLE VIII DIRECTORS

32 This corporation shall have fifteen (15) directors initially. The
33 number of directors may be increased or diminished from time to time by the
34 by-laws adopted by the membership of the corporation, but shall never be less
35 than three (3).
36

37 The names, post office addresses and street addresses of the members of
38 the first board of directors are:

39
40 Forrest Akins Rt. 2, Box 125 Webster, Fla.
Hwy. 50 Linden, Fla. 33597
41
42 Eugene Bays P. O. Box 245 Webster, Fla.
C.R. 740
43
44 Steve Burns P. O. Box 728 Bushnell, Fla.
Hwy. 476 33513
45
46 Alino Beltz P. O. Box 353 Lk. Panasoffkee, Fla.
C.R. 470, 33538
47
48 Douglas Childers P. O. Box 86 Wildwood, Fla.
Main Street 32705
49
50 Sherwood Clark, Sr. P. O. Box 617 Wildwood, Fla.
C.R. 470, Lk. Panasoffkee 32705
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RANDALL N.
THORNTON
ATTORNEY AT LAW
POST OFFICE BOX 88
LAKELAND OFFICE
FLORIDA 33832
804/793-4040

B2

01 Lon Sprimont P. O. Box 617 Wildwood, Fla.
C.R. 419, Lk. Panasoffkee 32785

03 Warren Clinch Box 232, CCC Wildwood, Fla.
05 Robwhite Trail 32785

07 Donald Crosby P. O. Box AC Bushnell, Fla.
Main Street 33513

09 Daniel Hanson P. O. Box 113 Sumterville, Fla.
11 C.R. 470, Lk. Panasoffkee 33585

13 Irene Jacobson P. O. Box 188 Wildwood, Fla.
Main Street 32785

15 Hiltup "Skip" Maddox P. O. Box Wildwood, Fla.
17 Main Street 32785

19 Ronnie Morris P. O. Box 55 Bushnell, Fla.
Main Street 33513

21 Donna Rogers P. O. Box 1149 Wildwood, Fla.
23 Main Street 32785

25 Noble Swan P. O. Box 523 Bushnell, Fla.
Florida Avenue 33513

27 ARTICLE IX BY-LAWS

29 The by-laws of this corporation shall be made, altered or rescinded in
31 the following manner:

- 33 A. A special meeting of the members of the corporation shall be called.
- 35 B. Five per cent (5%) of the total membership shall be necessary for a
17 quorum.
- 39 C. The proposed amendment, alteration or rescission of the laws shall
41 be submitted. The majority of those present (if at least five per
cent (5%) of the entire membership) shall decide.
- 43 D. If quorum is not present at such a special meeting, the matter
45 affecting the by-laws shall in that event be considered and
decided by the board of directors.

47 ARTICLE X AMENDMENTS

49 These Articles may be amended in the manner provided by law. Any
51 proposed amendment, along with the date it is to be voted upon, shall be
53 presented in writing to the members of the board of directors at least one (1)
55 week prior to the meeting at which it is to be voted upon, and a two-thirds
57 (2/3) vote of the members of the board of directors shall be required for
59 approval of the amendment.

61 ARTICLE XI RESIDENT OFFICE AND AGENT

63 The resident office of this corporation shall be at Main Street, P. O.
65 Box 158, Bushnell, Florida 33513. The board of directors may from time to
67 time move the resident office to any other address in Florida. The resident
69 agent for the corporation, whose place of business is the principal office
thereof, shall be Ann Green.

71 RANDALL N.
THORNTON
ATTORNEY AT LAW
POST OFFICE BOX 44
LAKE PANASOFFKEE,
FLORIDA 33534
30-7733-3040

33

01 ARTICLE XII DISSOLUTION

02 In the event of the dissolution of this corporation, or in the event it
03 shall cease to exist for the stated purposes, all of the property and assets
04 shall be distributed to an organization or organizations which themselves are
05 exempt as organizations described in Section 501(c)(3) and 170(a)(2) of the
06 Internal Revenue Code or corresponding sections of any prior or future
07 Internal Revenue Code, or to the federal, state or local government for
08 exclusive public purposes.

17 ARTICLE XIII INDEMNIFICATION

18 The corporation shall indemnify any officer or director or any former
19 officer or director, to the full extent permitted by law.

20 IN WITNESS WHEREOF, the undersigned subscribers have executed these
21 Articles on 27th day January, 1982.

27
28
29 Douglas Childers
30 Douglas Childers

31
32 Irene N. Jacobson
33 Irene Jacobson

34
35 Ronnie Morris
36 Ronnie Morris

37
38
39 STATE OF FLORIDA
40 COUNTY OF SUNTER

41 I HEREBY CERTIFY that on this day, before me, an officer duly authorized
42 in the State and County last aforesaid to take acknowledgments, personally
43 appeared DOUGLAS CHILDERS, IRENE JACOBSON and RONNIE MORRIS, to me known to
44 be the persons described as subscribers in and who executed the foregoing
45 Articles, and they acknowledged before me that they subscribed to those
46 Articles.

47
48
49 WITNESS my hand and official seal in the County and State named above
50 this 27th day of January, 1982.

51
52
53 Robert A. Hartwick
54 Notary Public, State of Florida
55 My Commission expires 11/11/84

56
57 My Commission Expires Oct. 11, 1984
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01 ACCEPTANCE OF DESIGNATION OF RESIDENT AGENT

03 I, ANN GREEN, whose mailing address and street address are P. O. Box 150,
05 Main Street, Bushnell, Florida 33511, hereby accept the herein designation as
07 resident agent of this corporation.

09 DATED this 29th day of January, 1982.

11
13 Ann Green
15 Ann Green

FEB 15 1 39 PM '82
NOTARY PUBLIC STATE OF FLORIDA

17 STATE OF FLORIDA
18 COUNTY OF SUMTER

19 I HEREBY CERTIFY that on this day, before me, an officer duly authorized
21 in the State and County aforesaid to take acknowledgments personally appeared
23 ANN GREEN, to me known to be the person described in and who executed the
25 foregoing Acceptance of Designation of Resident Agent, as Resident Agent, and
27 she acknowledged before me that she executed the same.

29 WITNESS my hand and official seal in the County and State last aforesaid
31 this 29TH day of JANUARY, 1982.

33
35 William H. Thomas
37 Notary Public, State of Florida
My Commission expires Oct. 3, 1984
NOTARY PUBLIC STATE OF FLORIDA
MY COMMISSION EXPIRES OCT. 3 1984
39 APPROVAL OF CERTIFICATE BY CLERK OF THE SUMTER COUNTY BOARD OF COUNTY COMMISSIONERS

41 This Certificate has been approved at a regular meeting of the membership
43 of this corporation and has been approved by the directors of this
45 corporation at a regular meeting.

47 DATED this 29th day of January, 1982.

51 ATTEST: Secretary

SUMTER COUNTY CHAMBER OF COMMERCE, INC.

53
55
57 By Ann Green
Ann Green

By Donald Crosby
Donald Crosby - President

61 (Corporate Seal)

69 RANDALL N.
71 THORNTON
ATTORNEY AT LAW
POST OFFICE BOX 44
LAKE PANASOFFEE,
FLORIDA 33533
PHONE 793-4040

B5



IRS Letter of Non-Profit Tax-Exempt Status



Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: September 30, 2002

Person to Contact:
Ms. Benson #31-07273
Contact Representative
Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
59-0745338

Sumter County Chamber of
Commerce, Inc.
P.O. Box 100
Sumterville, FL 33585-0100

Dear Madam:

This is in response to your telephone request for affirmation of your organization's exempt status.

In December 1986, we issued a determination letter that recognized your organization as exempt from federal income tax under section 501(c)(6) of the Internal Revenue Code. That letter is still in effect.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is also liable for tax under the Federal Unemployment Tax Act for each employee to whom it pays \$50 or more during a calendar quarter if, during the current or preceding calendar year, it had one or more employees at any time in each of 20 calendar weeks or it paid wages of \$1,500 or more in any calendar quarter.

If your organization's character, method of operation, or purposes change, please let us know so we can consider the effect of the change on the organization's exempt status. Also, your organization should inform us of all changes in its name or address.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

Because your organization is not an organization described in section 170(c) of the Code, donors may not deduct contributions made to your organization. You should advise your contributors to that effect.

Sumter County Chamber of Commerce, Inc.
59-0745338

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Internal Revenue Code. If your organization is subject to this tax, it must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your organization's activities are unrelated trade or business as defined in Code section 513.

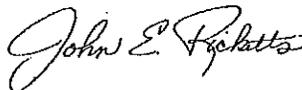
The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. If your organization had a copy of its application for recognition of exemption on July 15, 1987, it is also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

As this letter could help resolve any questions about your organization's exempt status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms the exempt status of your organization.

Sincerely,



John E. Ricketts, Director, TE/GE
Customer Account Services



IRS Form W-9



D

Request for Taxpayer Identification Number and Certification

Give Form to the
 requester. Do not
 send to the IRS.

Print or type See Specific Instructions on page 2.	Name (as shown on your income tax return) SUMTER COUNTY CHAMBER OF COMMERCE INC. OF THE USA	
	Business name/disregarded entity name, if different from above	
	Check appropriate box for federal tax classification (required): <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ <input checked="" type="checkbox"/> Other (see instructions) ▶ 501 (C) (6) NON-PROFIT ORGANIZATION	
	<input type="checkbox"/> Exempt payee	
	Address (number, street, and apt. or suite no.) P.O. BOX 100	Requester's name and address (optional) SUMTER COUNTY TOURISM DEVELOPMENT COUNCIL 7375 POWELL RD, WILDWOOD, FL 34785
City, state, and ZIP code SUMTERVILLE, FL 33585		
List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number								
Employer identification number								
5	9	-	0	7	4	5	3	3
8								

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶	Date ▶ 5/5/11
------------------	----------------------------	----------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

DI



Authorized Agent



E



SUMTER COUNTY
CHAMBER OF COMMERCE, INC.

"THE GATEWAY TO THE SUMTER COMMUNITY"

PO BOX 100 SUMTER VILLE, FL 33585 (352)793-3099

Andrew Cripps
Executive Director

Officers:

President

• **Dawn Cary**

Vice President

• **Bob E. Hunt**

Secretary

• **Brandell Campbell**

Treasurer

• **Marilyn Connell**

Past President

• **Tangie Staton**

Directors:

• **James Duncan**

• **Joe Capporelli**

• **Bobby Caruthers**

• **Stuart Force**

• **Brooke Hibbard**

• **Brian Hudson**

• **Brad McNeill**

• **Nathan Overstreet**

• **Joe Santoro**

• **Danny Smith**

Ex-Officio Directors:

• **Vince Ruano**

• **Robert Smith**

May 5, 2011

Sumter County Tourism Development Council
c/o Sumter County Board of County Commissioners
Financial Services Department
7375 Powell Road
Wildwood, FL 34785

To the Council,

This letter is to confirm that the Board of Directors of the Sumter County Chamber of Commerce has authorized Andrew J. Cripps to act as the Authorized Agent on behalf of the organization with regard to its application for a Tourism Development Grant in support of the Sumter County Beef and Boogie Festival. All official correspondence concerning this application should be directed to Mr. Cripps.

Should you need additional information, I can be reached at 352-267-8801. Thank you for your consideration of this application.

Sincerely,


Dawn A. Cary
President

E1



Organizational Outline





SUMTER COUNTY
CHAMBER OF COMMERCE, INC.

"THE GATEWAY TO THE SUMTER COMMUNITY"

PO BOX 100 SUMTERVILLE, FL 33585 (352)793-3099

Board of Directors
Sumter County Chamber of Commerce

Andrew Cripps
Executive Director

Officers:

President

• **Dawn Cary**

Vice President

• **Bob E. Hunt**

Secretary

• **Brandell Campbell**

Treasurer

• **Marilyn Connell**

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• **Brian Hudson**

• **Brad McNeill**

• **Nathan Overstreet**

• **Joe Santoro**

• **Danny Smith**

Ex-Officio Directors:

• **Vince Ruano**

• **Robert Smith**

President

Dawn Cary

Veranda Home Furnishings and Design

850 S. Main Street

Wildwood, FL 34785

(352) 748-1020

dawn@verandahomefurnishings.com

Vice President

Bob Hunt

Wildwood Country Resort

5604 Heritage Blvd.

Wildwood, FL 34785

(352) 748-4449

behunt@wwcresort.com

Treasurer

Marilyn Connell

ACMS, Sumter Recycling & Solid Waste Disposal Inc.

453 County Road 489

Lake Panasoffkee, FL 33538

(352) 568-0999

mconnell@sumtersolidwaste.com

Secretary

Brandell Campbell

Cemex

3824 County Road 673

Bushnell, FL 33513

(352) 793-4526

brcampbell@cemexusa.com

Immediate Past President

Tangie Staton

SBCCI, Inc.

4725 CR 121 D

Wildwood, FL 34785

(352) 303-4735

trusu@cfl.rr.com

Director

Joe Capporelli - Financial Advisor

Edward Jones Investments

110 West Belt Ave.

Bushnell, FL 33513

(352) 568-0406 • 888-725-6263

joe.capporelli@edwardjones.com

FI

Director
Bobby Caruthers
Sumter County Sheriff's Office
1010 N. Main Street
Bushnell, FL 33513
(352) 793-0222
bcaruthers@sumtercountysheriff.org

Director
James Duncan, CEO
Sumter Electric Cooperative, Inc.
330 South US Highway 301
Sumterville, FL 33585
(352) 793-3801
jim.duncan@secoenergy.com

Director
Stuart Force
Banks-Page-Theus Funeral Home
410 Webster Street
Wildwood, FL 34785
(352) 748-1000
stuart.force@nsmg.com

Director
Brooke Hibbard
CenterState Bank N.A. (Bushnell)
114 W. Belt Avenue
Bushnell, FL 33513
(352) 568-1869
bhibbard@centerstatebank.com

Director
Brian Hudson
McLin Burnsed P.A.
1028 Lake Sumter Landing
The Villages, FL 32162
(352) 259-5020
brianh@mcclimburnsed.com

Director
Brad McNeill
C.W. Roberts Contracting Inc.
4208 CR 124-A
Wildwood, FL 34785
(352) 330-2540
bmcneill@cwrrcontracting.com

Director
Nathan Overstreet
Thomas E. Langley Medical Center
1425 S. U.S. Highway 301
Sumterville, FL 33585
(352) 793-5900
noverstreet@telmedical.com

Director
Joe Santoro
1946 Lake Miona Dr.
The Villages, FL 32162
(352) 205-4711
jsantoro1@comcast.net

Director
Danny Smith
Exit Vision Realty
P.O. Box 82
Oxford, FL 34484
(352) 748-5656
dannysmith@ccim.net

Ex-Officio
Robert Smith
City of Wildwood
100 N. Main Street
Wildwood, FL 34785
(352) 330-1330 x111
rsmith-wildwood@cfl.rr.com

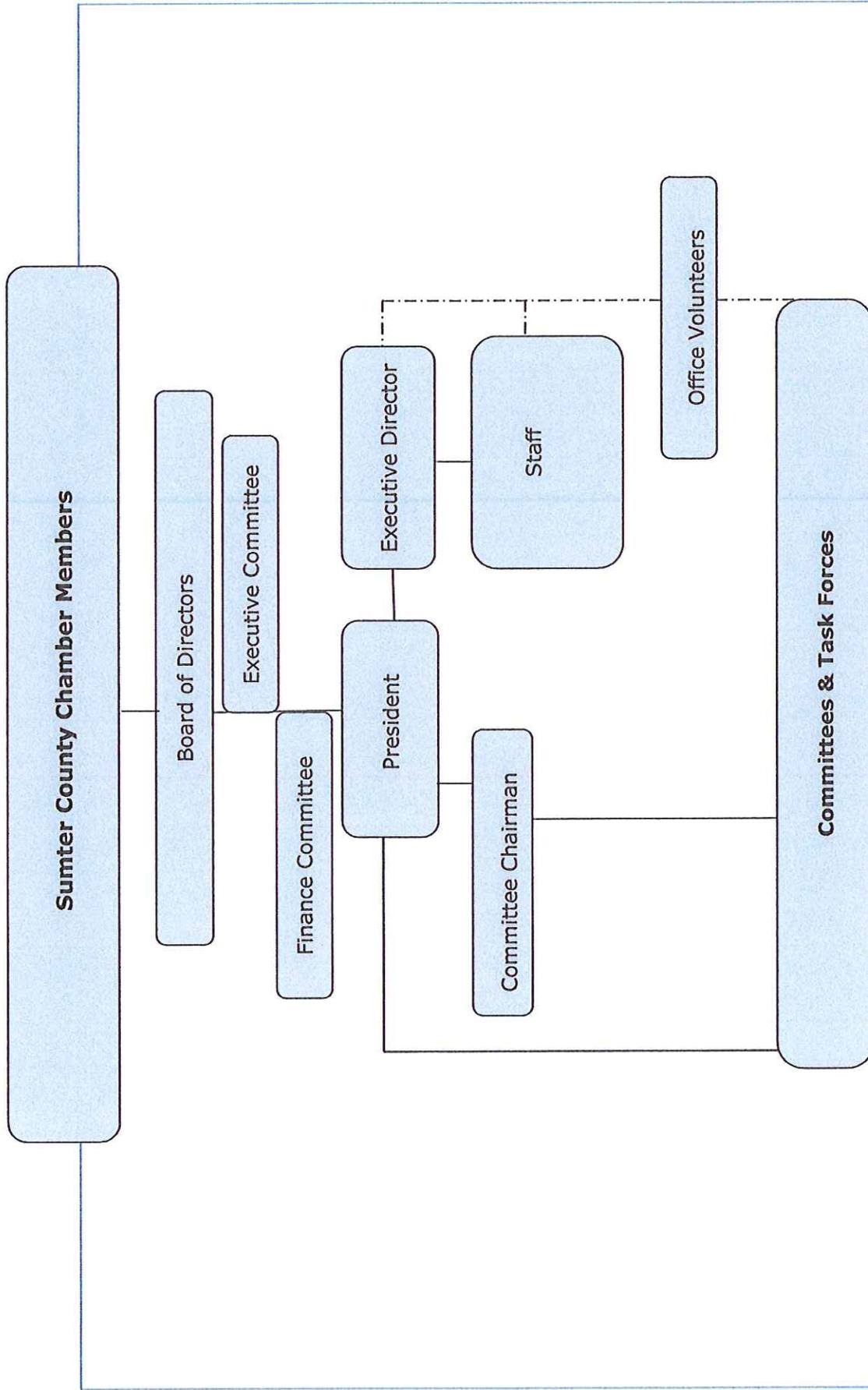
Ex-Officio
Vince Ruano
City of Bushnell
PO Box 115
Bushnell, FL 33513
(352) 793-2591
vruano@cityofbushnellfl.com

Executive Director
Andrew Cripps
Sumter County Chamber of Commerce
P.O. Box 100
Sumterville, FL 33585
(352) 793-3099
director@sumterchamber.org

Draft rev. 06-02-2008

Ratified: 06-03-2008

Sumter County Chamber of Commerce Organizational Chart





Sponsorship Package





Presented by the Sumter County
Chamber of Commerce



Your business can reach thousands of Central Florida families by being part of this exciting new celebration of Sumter County's largest industry.

Dates: Friday, November 4 and Saturday, November 5, 2011

Hours: Friday: 5pm to 10pm; Saturday: 10am to 10pm

Location: Sumter County Farmers Market, Webster, Florida

Activities: Live music; burger and brisket cookoffs (amateur and professional); amusement rides; educational displays; beauty pageant; craft, food and merchandise vendors.

Admission: \$4 per person, ages 12 and under free. Free parking on-site.

Entertainment: Bands: country, bluegrass, southern rock, blues. Disc jockey and contests between sets.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2500

Benefits: Company will be recognized as the Presenting Sponsor on all advertising, and with the company logo and link on the event website. Company will receive a premium display booth location and its company banner will appear at entrances and on stage. The Sumter County Chamber will announce the sponsorship in a news release, and in three (3) Facebook posts to fans with a hyperlink to the company's website. Company will also receive ten tickets and passes to VIP area; four event t-shirts; and access to event survey results.

Entertainment Sponsor \$1000

Benefits: Company will be recognized as an Entertainment Sponsor on all advertising, and with the company logo and link on the event website. Company will receive a premium display booth location and its company banner will appear on stage. The Sumter County Chamber will announce the sponsorship in a news release, and in a Facebook post to fans with a hyperlink to the company's website. Company will also receive six tickets and passes to VIP area; two event t-shirts; and access to survey results.

Supporting Sponsor \$500

Benefits: Company will be recognized as a Supporting Sponsor on all advertising, and with the company logo on the event website. Company will receive a premium display booth location and its company banner will appear on-site. The Sumter County Chamber will announce the sponsorship in a Facebook post to fans with a hyperlink to the company's website. Company will also receive four (4) tickets and passes to VIP area; two (2) event t-shirts; and access to event survey results.

G1



Project Event Budget



Sumter County Beef and Boogie Festival Budget

Income	\$32,350.00
Sponsorships	\$4,000.00
Admissions	\$7,500.00
Cook-Off Entries	\$300.00
Food Vendor Fees	\$2,000.00
Craft/Flea Market Fees	\$1,000.00
Beer Sales	\$5,000.00
Pageant Entries	\$350.00
T-Shirt Sales	\$2,200.00
TDC Grant	\$10,000.00

Expenses	\$32,350.00
Entertainment	\$10,000.00
Advertising	\$10,000.00
Printing	\$2,500.00
Trash Removal & Portable Toilets	\$500.00
T-Shirts	\$1,100.00
Electricity for Booths	\$0.00
Food/drink for Volunteers	\$500.00
Sound & Lighting	\$1,500.00
Beer for Sale	\$2,000.00
VIP Tent for Sponsors	\$500.00
Insurance	\$2,250.00
Signs	\$500.00
Awards	\$1,000.00

Sumter County Beef Festival Net Proceeds \$0.00

11

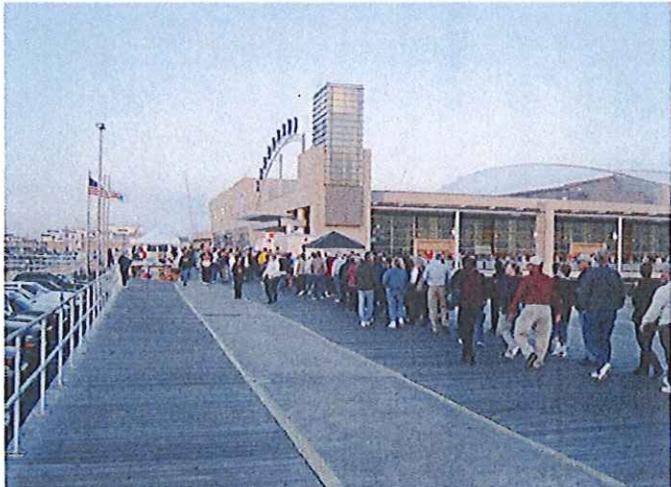


Support Documents



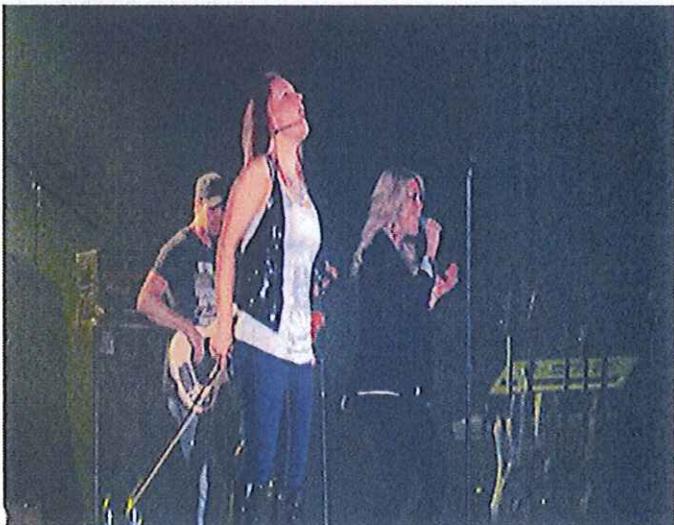
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Wildwoods Fabulous Fifties Weekend October 2005
Presented by Greater Wildwood Chamber of Commerce

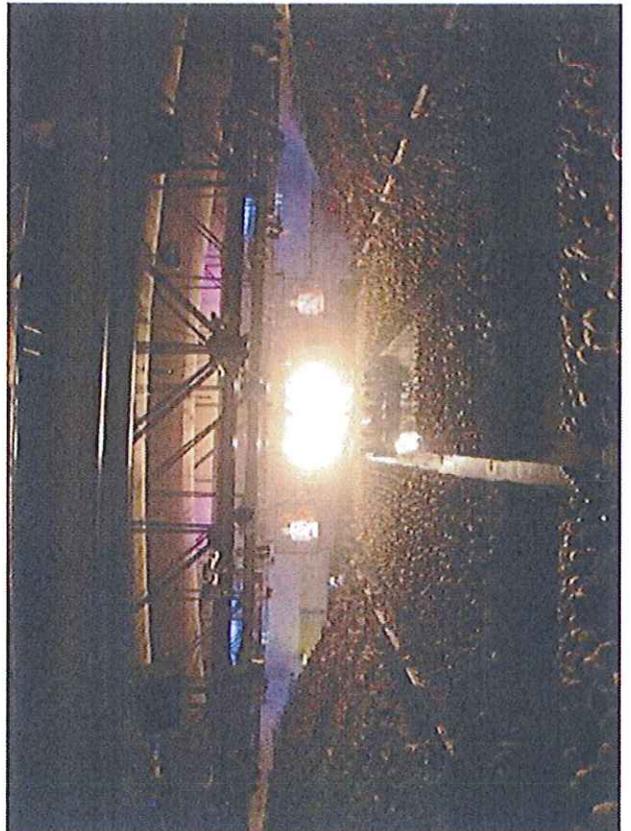
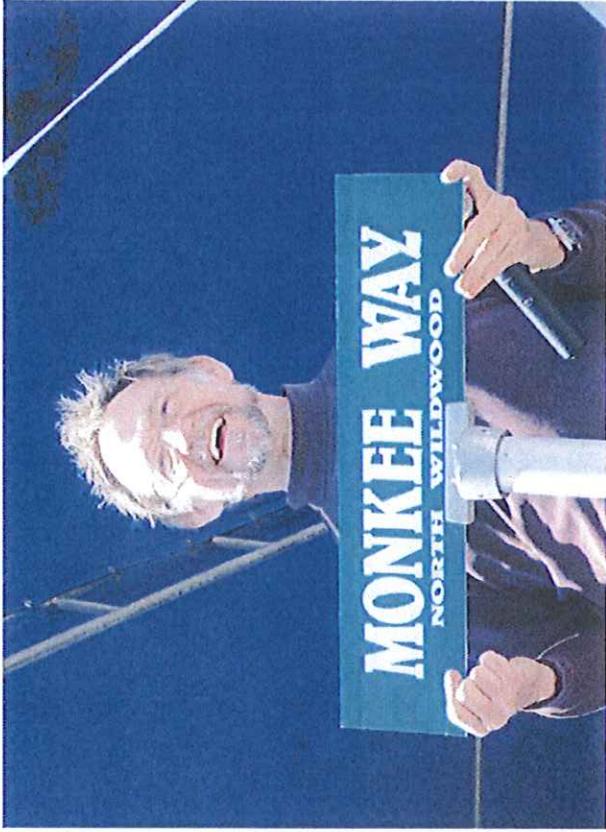


11

Wildwoods Country Music Weekend, October 2010
Presented by Briteway Entertainment LLC



I2





JON S. CORZINE
Governor, Chair

VIRGINIA S. BAUER
Commerce CEO/Secretary

FOR IMMEDIATE RELEASE

Contact: Karen Wolfe
609.292.2523

Tourism Excellence Awards Presented At 2006 Governor's Conference On Tourism

ATLANTIC CITY, NJ (April 6, 2006)—Awards for Tourism Excellence were presented today to 10 organizations that exemplify the state's tourism industry during the 2006 Governor's Conference on Tourism Awards Luncheon at the Trump Plaza in Atlantic City.

"The State's tourism industry continues to serve as a valuable and primary contributor to our economy," said Commerce Secretary Virginia Bauer. "This year's winners were responsible for a banner year for New Jersey's attractions and events."

Nancy Byrne, tourism executive director said, "This year's winners should be commended for their continued work and dedication in promoting the industry as one filled with excitement and providing enjoyment and satisfaction to visitors in every corner of the state."

This year's Excellence in Tourism winners include:

- **Greater Wildwood Chamber of Commerce for the Fabulous 50's Weekend.** This celebration of Wildwood's unique place in pop-culture history increased tourism expenditures during the beach resort's shoulder season. In its third year, the Fabulous 50's Weekend has quickly snowballed, attracting visitors from around the country and spawning a second, springtime event to celebrate the music of the 60's.

The Governor's Conference on Tourism is a joint venture hosted by the New Jersey Commerce, Economic Growth & Tourism Commission's Office of Travel & Tourism and the New Jersey Travel Industry Association. Tourism's contribution to the state's economy totaled \$36.3 billion in 2005. Tourism activity generated \$4.0 billion in state tax revenues. The sector also supported more than 472,000 jobs and generated \$15.2 billion in wages and salaries.

Major sponsors of this year's conference include the Casino Reinvestment Development Authority, HMSHost, Port Authority of New York & New Jersey, Six Flags Great Adventure, Wild Safari & Hurricane Harbor, Commerce Bank, Continental Airlines and CTM Brochure Display.

I4

Karen P.

(OFFICIAL USE ONLY)

\$ 10,000 request

SCORING FORM FOR ALLOCATION OF GRANT FUNDS

(NO)

Nov 4-5

1. Does the event occur during low occupancy months April through October? 1 point max

35 2. Estimated amount of Tourist Development Tax to be generated by event (Refer to the figure generated for question Letter I of the application).

0 - \$200 = 10 points \$201 - \$400 = 15 points
\$401 - \$600 = 20 points \$601 - \$800 = 25 points
\$801 - \$1,000 = 30 points \$1,001 and above = 35 points

5 3. Has this event been funded by Tourist Development Funds more than once?

5 times = 0 points 4 times = 1 point 3 times = 3 points
2 times = 4 points First Time Event = 5 points

4. Does the event schedule include a formalized breakfast, lunch, or dinner at a local restaurant or catered by local business? 1 point max reference pg 19 T.

2 5. Does the event schedule include attendance at any of the following: local concert; local nature based activity, historical site/setting, as indicated in itinerary or schedule? 2 points max pg 17 application

6. Email announcing the event sent to potential attendees (TDCadmin@sumtercountyfl.gov must be copied for verification)

0 attendees = 0 points 1-25 attendees = 1 point 26-50 attendees = 2 points
51-100 attendees = 3 points Over 100 attendees = 4 points

7. Is visiting a Sumter County attraction (referenced in item U of the application) included on event agenda. 1 point max explain your answer in item U on page 19

1 8. Are local vendors used for advertising, promotions, printing or other goods and services necessary for the event? 1 point max pg 19

1 9. Is the event properly located with emphasis on adequate infrastructure? (parking, restroom facilities, trash bins, etc.)? 1 point max

2 10. Event incorporates environmental /social enhancements? 2 points max

11. Is this a certified small minority business? 2 points max

12. Evaluator's determination as to the benefit of the proposed event: On a scale of 0 to 5 with five (5) providing the most benefit to Sumter County and zero (0) being no benefit to Sumter County, rate the benefit of the proposed event to Sumter County.

2 13. If the event is profitable, will organization return all or a portion of the profits to the BOCC for use on future tourism projects? 2 points max

50 Total Points Awarded

Percentage of eligible grant amount: 31 or more points = 100% 21 < 30 points = 75%
11 < 20 points = 50% < 10 points = 0%

If any of the ranking criteria are stated in application, failure to follow through will result in 10% reduction of award.

Tina

**SCORING FORM FOR
ALLOCATION OF GRANT FUNDS
(TDC USE ONLY)**

points
awarded

page
informatoin
found on

0	1	Does the event occur during low occupancy months April through October? 1 point max <i>No - Nov. 4-95</i>	17 (H)
35	2	Estimated amount of Tourist Development Tax to be generated by event (Refer to the figure generated for question Letter T of the application) <i>1 & 5?</i>	
		\$100 - \$200 = 3 points \$201 - \$400 = 5 points	Pg 17 (I & J)
		\$401 - \$600 = 7 points \$601 - \$800 = 10 points	
		\$801 - \$1,000 = 13 points \$1,001 - \$1,200 = 17 points	Est @
		\$1,201 - \$1,400 = 21 points \$1,401 and above = 35 points	# 1440
5	3	Has this event been funded by Tourist Development Funds more than once? <i>5 times = 0 points 4 times = 1 point 3 times = 3 points</i> <i>2 times = 4 points First Time Event = 5 points</i>	Pg 17 (letter L) (F M)
0	4	Does the event schedule include a formalized breakfast, lunch, or dinner at a local restaurant or catered by local business? 1 point max <i>NO</i>	Pg 19 (T)
10	5	Does the event schedule include attendance at any of the following: local concert; local nature based activity, historical site/setting, as indicated in itinerary or schedule? 2 points max <i>Is farmer's market historical site?</i>	Pg 19 (U) (G1) - Concert.
04	6	Email announcing the event sent to potential attendees (TDCadmin@sumtercountyfl.gov must be copied for verification)	
		0 attendees = 0 points 1 - 25 Attendees = 1 points	Pg 17
		26-50 attendees = 2 points 51 - 100 attendees = 3 points	est @ 5,000
		Over 100 attendees = 4 points	(K)
0	7	Is visiting a Sumter County attraction (referenced in item U of the application) included on event agenda. 1 point max <i>NO</i>	
1	8	Are local vendors used for advertising, promotions, printing or other goods and services necessary for the event? 1 point max <i>yes</i>	Pg 19 (V)
1	9	Is the event properly located with emphasis on adequate infrastructure? (parking, restroom facilities, trash bins, etc.)? 1 point max <i>yes</i>	Pg 17 (G)
0	10	Event incorporates environmental /social enhancements? 2 points max <i>No</i>	Pg 19 (W)
0	11	Is this a certified small minority business? 2 points max <i>No</i>	Pg 19 (X)
3	12	Evaluator's determination as to the benefit of the proposed event: On a scale of 0 to 5 with five (5) providing the most benefit to Sumter County and zero (0) being no benefit to Sumter County, rate the benefit of the proposed event to Sumter County.	
0	13	If the event is profitable, will organization return all or a portion of the profits to the BOCC for use on future tourism projects? 2 points max <i>NO</i>	Pg 20 (Z)
47	49	Total points awarded	

Percentage of eligible grant amount:

- 40 or more points = 100%
- 30 < 39 points = 75%
- 20 < 29 points = 50%
- 0 < 19 pointes = 0%

If any of the ranking criteria are stated in application, failure to follow through will result in 10% reduction of award.

Pg 11

Amanda Taylor
6-14-2011

SCORING FORM FOR
ALLOCATION OF GRANT FUNDS

0 1. Does the event occur during low occupancy months April through October? 1 point max pg 19

35 2. Estimated amount of Tourist Development Tax to be generated by event (Refer to the figure generated for question Letter I of the application). pg 19

0 - \$200 = 10 points \$201 - \$400 = 15 points
\$401 - \$600 = 20 points \$601 - \$800 = 25 points
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5 times = 0 points 4 times = 1 point 3 times = 3 points
2 times = 4 points First Time Event = 5 points

0 4. Does the event schedule include a formalized breakfast, lunch, or dinner at a local restaurant or catered by local business? 1 point max (pg. 19 Letter T) pg. 19

1 5. Does the event schedule include attendance at any of the following: local concert; local nature based activity, historical site/setting, as indicated in itinerary or schedule? 2 points max (pg. 19 letter U)

0 6. Email announcing the event sent to potential attendees (TDCadmin@sumtercountyfl.gov must be copied for verification) * add in app. to send draft if planning to do an email.
0 attendees = 0 points 1-25 attendees = 1 point 26-50 attendees = 2 points
51-100 attendees = 3 points Over 100 attendees = 4 points

0 7. Is visiting a Sumter County attraction (referenced in item U of the application) included on event agenda. 1 point max

1 8. Are local vendors used for advertising, promotions, printing or other goods and services necessary for the event? 1 point max pg 19

1 9. Is the event properly located with emphasis on adequate infrastructure? (parking, restroom facilities, trash bins, etc.)? 1 point max

2 10. Event incorporates environmental /social enhancements? 2 points max

0 11. Is this a certified small minority business? 2 points max

3 12. Evaluator's determination as to the benefit of the proposed event: On a scale of 0 to 5 with five (5) providing the most benefit to Sumter County and zero (0) being no benefit to Sumter County, rate the benefit of the proposed event to Sumter County.

0 13. If the event is profitable, will organization return all or a portion of the profits to the BOCC for use on future tourism projects? 2 points max pg. 20

48 Total Points Awarded

Percentage of eligible grant amount: * 31 or more points = 100% 21 < 30 points = 75%
11 < 20 points = 50% < 10 points = 0%

If any of the ranking criteria are stated in application, failure to follow through will result in 10% reduction of award.