



PROCLAMATION

Sumter County Students Working Against Tobacco (SWAT)

Whereas, The Sumter County Students Working Against Tobacco (SWAT) youth are reaching out to Sumter County urging retailers to stop selling Candy Flavored Tobacco products; and

Whereas, studies show that one out of four high school students have used tobacco products in the last 30 days; and

Whereas, these studies also indicate that Sumter County youth use smokeless tobacco products at a higher rate than the State of Florida; and

Whereas, in 1998, tobacco companies were banned from targeting youth through commercial or other advertising media; and

Whereas, as a result, they have begun using alternative tactics, such as flavoring the tobacco products and packaging them in bright colors; and

Whereas, the flavoring of tobacco products masks the addictive nature of nicotine.

NOW, THEREFORE BE IT PROCLAIMED that the governing body of the Board of County Commissioners:

- (1) recognizes the need to urge retailers in Sumter County to stop selling Candy Flavored Tobacco products.
- (2) encourages all parents to discourage the use of Candy Flavored Tobacco products in and outside the home.

DONE AND PROCLAIMED this 22nd day of November, 2011 Sumter County Florida

Attest:

**BOARD OF COUNTY COMMISSIONERS
SUMTER COUNTY**

Connie Webb
Deputy Clerk

Don Burgess
Chairman